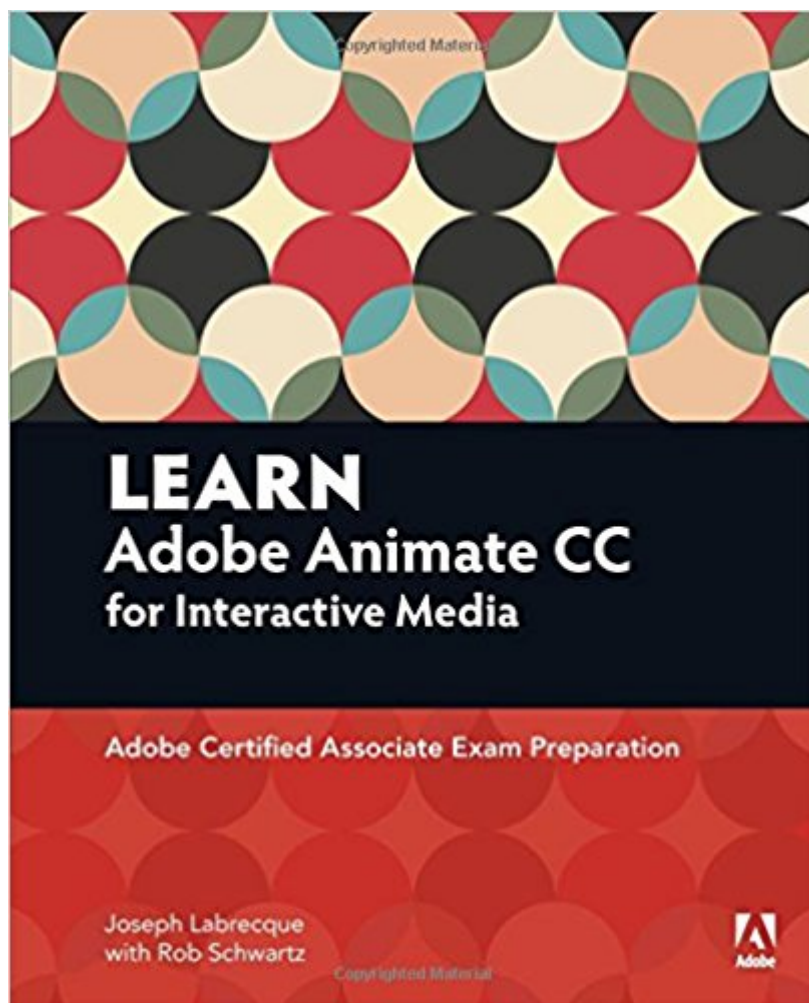The book was found

Learn Adobe Animate CC For Interactive Media: Adobe Certified Associate Exam Preparation (Adobe Certified Associate (ACA))

Synopsis

Knowing the industry-standard animation and interactivity tool Adobe Animate CC (previously known as â œFlash Professionalâ •) can help you get a foothold in the exciting web design and mobile app-development world. Learn Animate CC by building cool creative projects that will teach you how to: Design and animate vector artwork Compose an animated greeting card using HTML5 Build a promotional video with text and images animated in 3D Construct a working digital clock using ActionScript Design and code an interactive quiz for mobile devices   This study guide uses more than 6 hours of video integrated with text to help you gain real-world skills that will get you started in your career designing and building interactive media using Adobe Animate CC. It lays the foundation for taking the Adobe Certified Associate (ACA) exam in Interactive Media Using Adobe Flash Professional CC (name correct at press time) and helps prepare you for an entry-level position in a competitive job market. Purchasing this book gives you access to valuable online extras. Follow the instructions in the bookâ ™s â œGetting Startedâ • section to unlock access to: The Web Edition containing instructional video embedded in the complete text of the book with interactive review questions along with product updates Downloadable lesson file you need to work through the projects   When creating the Adobe Certified Associate examination, Adobe conducted research to identify the foundational skills students need to effectively communicate using digital media tools. Based on feedback from educators, design professionals, businesses, and educational institutions around the world, the objectives cover entry-level skill expectations for each topic. The ACA exams have proved to be highly successful around the world. To create this new product, Peachpit and Adobe Press have joined forces with team of outstanding instructors who have a great track record getting students certified: Rob Schwartz and his colleagues at BrainBuffet.com Â Joseph Labrecque is a senior interactive software engineer at the University of Denver where he also teaches classes on Adobe Animate CC (formerly Flash Professional), web animation, graphics production, and mobile application design. Joseph is an Adobe Education Leader (AEL) and an Adobe Community Professional. He received the Adobe Education Impact Award in 2010 and currently serves on the AEL Advisory Board. Joseph produces written and video content for Adobe Press, Peachpit, Oâ ™Reilly, Lynda.com, and BrainBuffet.com. What you need to use this book: Adobe Animate CC (2015 release) software, for either Windows or Mac OS. (Software not included.)

Book Information

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Customer Reviews

Joseph Labrecque is senior interactive software engineer for the University of Denver specializing in the creation of expressive desktop, web, and mobile solutions. His work incorporates a strong focus on the Adobe Flash Platform alongside more general web standards initiatives involving the use of HTML5, CSS, JavaScript, and related technologies. Alongside this principal role, he often serves as adjunct faculty communicating upon a variety of web design and development subjects. He is also the proprietor of Fractured Vision Media, LLC; a digital media production company, technical consultancy, and distribution vehicle for a variety of creative works. He is founder and sole abiding member of the dark ambient recording project An Early Morning Letter, Displaced, whose releases have received international award nominations and underground acclaim. Joseph is author of a number of written and recorded publications for organizations which include Lynda.com, Peachpit, Adobe Press, Packt, O'Reilly Media, Adobe Systems, and video2brain. He speaks regularly at conferences such as Adobe MAX, 360Conferences, and for a variety of other conferences and community user groups. In 2010, he received an Adobe Impact Award in recognition of his outstanding contribution to the education community. He currently serves as an Adobe Education Leader and Adobe Community Professional. Â Rob Schwartz is an award winning teacher with more than fifteen years of experience in Technical Education. Rob opened the first Technical High School in the county, McFatter Technical High School, and his teaching is very influenced by that experience. He is a popular speaker at state, local, and national conferences, and often presents for Adobe on Photoshop, Illustrator, and teaching strategies. His focus on Industry Certifications and

Problem-Based Learning strategies are the secrets to his success. Rob is also an Adobe Certified Instructor, Adobe Education Leader, and won the prestigious Impact Award from Adobe as well as the #1 Educator World Wide award from Certiport. Find out more about Rob by taking a peek into his online curriculum website at brainbuffet.com. Rob lives and works in South Florida.

The content is thorough and covers the tools used in Animate CC. I wish the lesson projects more dynamic to allow the new user really get into the power of Animate CC.

The best book on Flash/Animate I have ever read - worthwhile going through each and every chapter.

Was very useful during my Interactive Motion Graphics Class. Would definitely recommend it to someone else.

Excellent

Amazing book by Joseph Labrecque!

The book content is great, but all the pictures are so dark and small that they are very very difficult to read. Everyone have a dark grey background with dark or small elements like the parameters or texts. See the attached pics.

It covers mostly Flash CC pro and very little on html5 canvas. Poorly written in haste to get it out for the release of Animate. I already knew how to use Flash CC Pro, so I wasted my money on something I already was using. Don't recommend it.

Very little new here. Free tutorials at Adobe site have the same info.

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